

azuga™

a Bridgestone Company

DriverSafe™

Monitor and prevent distracted driving in your fleet vehicles to protect your business and drivers.



Azuga DriveSafe is an award-winning technology that uses the Azuga OBD-II tracking device coupled with the Azuga FleetMobile app to monitor and even block drivers from using their smartphones to call, email, text, use apps or browse the web while driving. Preventing the exorbitant cost of an accident, the impact on your business and worse, the impact on your drivers is what sets Azuga apart.

THE HIGH COST OF DISTRACTED DRIVING

Data from nationally recognized sources such as the National Highway Safety and Transportation Administration (NHTSA) and Occupational Safety and Health Administration (OSHA) paints the real cost of unsafe fleets to a business.

Unsafe Driving Costs Average cost

Average cost:	\$16,500
Average cost with injuries:	\$74,000
Average cost with fatalities:	\$500,000



Distracted Driving

- Accidents:** 78% caused by distracted driving
- Cell phone use:** 4 times more likely to have an accident
- Texting:** 8 times more likely to have an accident

These costs don't account for the significant cost to your employees, your brand, and the community, that can put your employees and your company's future at risk. GPS telematics ensure that you can control as many variables that could lead to an accident.

- 1 **Source:** <https://www.constructionequipment.com/true-costs-fleet-accidents>
- 2 **Virginia Tech Transportation Institute** <https://vtnews.vt.edu/articles/2009/07/2009-571.html>
- 3 **NHTSA:** <https://www.nhtsa.gov/risky-driving/distracted-driving>



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Easy to Use!

STEP 1: Define and customize your mobile device usage policy; system sends prompts to mobile devices to download the Azuga FleetMobile app.

STEP 2: Install Azuga's OBD-II device in each vehicle and pair with the mobile device using Bluetooth.

STEP 3: Monitor and / or block unauthorized activity. Azuga DriveSafe automatically enforces your company policy for use of mobile devices while driving.



“What I use most—that I absolutely love—is the distracted driving app! I think it’s the gold standard.”

Hank Levesque, Fleet Manager, APG Electric

iOS users note: Due to inherent limitations of iOS, the app can detect only calls made, received and missed. It cannot detect text messages of any kind, any other type of phone usage such as browsing, email, maps, etc.

	Monitoring	Blocking
Functionality	Monitors distracted driving behavior based on smartphone usage including events such as: <ul style="list-style-type: none"> • Calls made and received • Text messages sent and received 	Blocks smartphone usage while driving including events such as: <ul style="list-style-type: none"> • Blocks calls made and received • Blocks text messages sent and received
Feature Preferences	The following preference can be configured by fleet admins: <ul style="list-style-type: none"> • Enable Distracted Driving Weightage – Allows drivers to score based on their distracted driving behavior. 	The following preferences can be configured by fleet admins: <ul style="list-style-type: none"> • Vehicle Speed Threshold – The speed at which the blocking should be activated. • Whitelisted Numbers – The phone numbers that the driver can receive or make calls to while driving. • Allowed Applications – The applications that will not be blocked while driving. • Allowed Text – Allows SMS / texts to be sent and read while driving. • Allowed Navigation – Allows the use of Google navigation while driving • Calls Via Headset – Allows drivers to receive and place calls using a hands free device such as the car bluetooth system, headset, etc. • Reject Call Message – When a call is blocked, this message is sent to the caller via SMS.
Driver Score	Can be affected if Distracted Driving Weightage preference is enabled for score calculation	Does not affect driver score.
Mobile OS Compatibility	Android: Fully compatible. iOS: iOS smartphone devices can only detect calls made and received. Text messages of any kind and other usage (such as browsing, email, maps, etc.) cannot be detected.	Android: Fully compatible. iOS: Functionality not available for iOS.3
Prerequisite	Active Bluetooth pairing required between driver smartphone and vehicle (OBD II)	Active Bluetooth pairing required between driver smartphone and vehicle (OBD II)